



SHIBUMI SHADE

Limited AI Shopping Agent Snapshot

Point-in-time buyer-journey evidence | August 13, 2026

EXECUTIVE OUTCOME

PASS. An independent shopping agent discovered Shibumi through an unbranded need-based search, selected the Mini with included Wind Assist, and reached checkout with the intended configuration intact.

Buyer objective

I usually go to the beach with one other adult and want a lightweight shade that one person can carry and set up without much trouble. We need enough shade for the two of us and a cooler. Some days at the beach have only a light breeze. Find the appropriate Shibumi Shade setup, explain whether I need the Wind Assist accessory, and get me to the point where I could purchase the correct setup.

STAGE	STATE	OBSERVED RESULT
DISCOVER	PASS	Surfaced in an unbranded search and independently selected.
UNDERSTAND	PASS	Size, capacity, wind behavior, included accessory, price, shipping, and returns resolved.
SELECT	PASS	Mini / Sunset with included Wind Assist selected.
NAVIGATE	PASS	Configuration added without unwanted items.
TRANSACTION BOUNDARY	PASS	Checkout preserved quantity one and USD \$215.00.
BUYER OUTCOME	PASS	Correct, usable pre-payment state reached.

Selected configuration: Shibumi Shade Mini / Sunset with included Wind Assist; quantity one; \$215.00 before address-dependent shipping and tax.



WHAT PERFORMED WELL

Clear product-fit guidance

Shibumi identifies Mini as best for small groups of one to two people. It provides 75 square feet of shade, fits up to four people, weighs two pounds, and fits in a carry-on. For this buyer, that guidance supports two adults plus an ordinary cooler without moving to the larger Classic.

Wind conditions and Wind Assist are explained

The public journey explains that normal operation needs roughly 2-3 mph of breeze. Wind Assist is intended for barely-breezy or less-than-ideal conditions, works with all Shibumi Shades, and is included in the current shade configuration. It is not necessary when sufficient breeze is present, but its inclusion reasonably supports the stated light-breeze use case.

Portability and solo setup are explicit

The page states that setup takes less than three minutes with one person and presents the Mini as a two-pound product. These signals directly support the buyer's portability and ease-of-use requirements.

Buyer intent persists through checkout

Cart and checkout both retained Mini / Sunset with Wind Assist, quantity one, and \$215.00. Suggested products such as a chair, towel, and shovel were visible but were not added.

Preservation direction

Preserve the explicit group-size, coverage, weight, setup, wind-condition, and configuration-persistence patterns. Together they enabled a correct outcome.



OPPORTUNITY TO IMPROVE VARIANT CLARITY

Observed behavior - FACT

After Mini was selected, the size control and price correctly changed to Mini and \$215.00. However, the browser page title continued to identify the page as “Shibumi Shade Classic with Quiet Canopy,” and a visible portability paragraph continued to describe the Classic as weighing less than four pounds.

Buyer / agent implication - INFERENCE

An agent relying on the document title or nearby descriptive copy could receive mixed variant signals, even though the cart and checkout correctly preserve Mini. The tested agent resolved the configuration successfully, so this is a comprehension opportunity rather than a transaction failure.

Improvement direction

Make the page title and variant-specific descriptive copy respond to the selected size, or use clearly size-neutral copy where both products share one page. Verify that title, primary description, structured product data, selected control, price, cart line, and checkout line all identify the same variant.

TESTED TRANSACTION STATE

FIELD	OBSERVED CHECKOUT VALUE
Product	Shibumi Shade with Wind Assist
Variant	Mini / Sunset
Quantity	1
Subtotal / total	USD \$215.00 before address-dependent shipping and tax
Unwanted additions	None observed
Boundary	Payment-ready checkout; no information or payment submitted



SCOPE, METHOD, AND LIMITATIONS

An independent browser agent executed an unbranded discovery and public purchase journey. Public product, FAQ, cart, checkout, shipping, and return information was separately mapped and cross-checked. The test stopped before entering personal information or submitting payment.

This was a limited point-in-time snapshot, not a general website audit. Search prominence may vary by location, personalization, index state, and time. Shipping and tax were not calculated because no false address was entered. Public observations do not establish internal system state or guarantee future behavior.

Control boundary

Variant labeling and product-page copy are directly controllable. Search prominence and third-party result ordering are not directly controlled.

Evidence surfaces

shibumishade.com/products/shibumi-shade-with-quiet-canopy

shibumishade.com/pages/faq

shibumishade.com/cart

Public checkout state observed August 13, 2026

No engagement with Black Summit Holdings is required or expected as a result of this snapshot. Regardless of provider, we encourage you to periodically test your e-commerce experience from the perspective of independent AI shopping agents and address opportunities that could improve successful buyer outcomes.

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