



GARDYN

Limited AI Shopping Agent Snapshot

Point-in-time buyer-journey evidence | August 13, 2026

EXECUTIVE OUTCOME

The agent identified Gardyn Studio 2, correctly understood that membership is optional, and reached a purchase-ready checkout state with the intended configuration. Five of six stages passed; UNDERSTAND was partial because exact trial conversion and default renewal treatment were not established in the purchase journey.

Buyer objective

“I live in an apartment with one other person and want an indoor system that can grow fresh herbs and vegetables year-round. I do not have much gardening experience. Find the appropriate Gardyn system, explain whether I need a membership, and get me to the point where I could purchase the appropriate system.”

Outcome scorecard

Journey stage	Outcome	Evidence-based justification
DISCOVER	PASS	Found Gardyn through an unbranded live search.
UNDERSTAND	PARTIAL	Core fit and membership choice were clear; activation renewal detail remained unresolved.
SELECT	PASS	Studio 2 directly matched apartment and two-person requirements.
NAVIGATE	PASS	Product and configuration persisted through the public journey.
TRANSACTION BOUNDARY	PASS	Checkout was reached with correct line items, quantity, and subtotal.
BUYER OUTCOME	PASS	The intended system was transaction-ready before payment.

No material contradiction was established. No paid transaction was completed. [E1]



VERIFIED PERFORMANCE

What performed well

Supported strengths worth preserving

1. Clear product fit for a small household

FACT | Evidence: E1 - homepage and Studio 2 product evidence

Observed behavior: Gardyn distinguishes Studio from Home using living setting, household size, and plant capacity. Studio is presented for an apartment, 1-2 people, and 16 plants; Studio 2 also states a 1.4 sq ft footprint.

Buyer-journey consequence: An independent agent can select Studio 2 for this buyer without inventing household-fit guidance.

Preservation / improvement direction: Preserve the concise apartment / household / capacity comparison across product and comparison surfaces.

2. Optional membership is stated directly

FACT | Evidence: E1 - Studio FAQ and membership page

Observed behavior: The Studio FAQ says membership is not required and identifies retained non-member functions: device control, light/water scheduling, water monitoring, and replacements for unsprouted plants.

Buyer-journey consequence: The agent can distinguish basic system operation from paid benefits and avoid representing membership as mandatory.

Preservation / improvement direction: Continue the explicit 'not required' language and substantive feature comparison.

3. Cart and checkout preserve buyer intent

FACT | Evidence: E1 - live cart and checkout observations

Observed behavior: Studio 2, the free Salad Lover starter set, quantities, and the \$549 subtotal persisted from selection through checkout. Membership did not appear as a charged line item.

Buyer-journey consequence: The tested agent reached a correct, usable pre-payment state without configuration loss or an unexpected recurring item.

Preservation / improvement direction: Preserve this implementation pattern and the clear separation between device purchase and optional membership activation.

SELECTED SYSTEM

Gardyn Studio 2 | 16 plants | 1-2 people | 1.4 sq ft | \$549 device subtotal



AREA THAT MAY WARRANT ATTENTION

Trial renewal detail is separated from the trial claim

A narrow disclosure opportunity; not a finding that membership is required

OBSERVED DISTINCTION

The product journey includes a 30-day membership trial and says activation occurs in the app. The separate membership policy says a trial may require a payment method and, when it does, converts unless canceled; paid and prepaid plans renew for the same duration.

Why it matters

FACT: The buyer can correctly conclude that membership is optional and that no membership charge was added to this device order. [E1]

UNKNOWN: The public purchase journey did not establish whether every Studio trial requires payment details or which paid term, if any, is selected by default during app activation. [E1]

INFERENCE: Placing a compact activation and renewal disclosure beside the trial claim may make independent-agent recurring-cost explanations more complete and reliable. [E2]

Practical improvement direction

Near the included-trial statement, specify whether payment is required, the default post-trial plan and price, renewal cadence, and cancellation timing - or clearly state that the buyer chooses these terms during app activation.

Tested transaction state

Checkout item	Quantity	Observed price
Gardyn Studio 2	1	\$549.00
16 Plant Starter Set - Salad Lover	1	Free
Membership	0	Not charged
Optional package protection	Off	\$8.45 if selected

Displayed total remained \$549 before address-dependent shipping and tax. Payment inputs and 'Pay now' were visible; testing stopped before personal or payment data entry. [E1]



CONTROLS AND LIMITATIONS

How to read this snapshot

One company, one buyer objective, one public journey, one point in time

Methodology

An independent browser agent executed an unbranded discovery and purchase journey. Public website evidence was separately mapped and cross-checked. Retrieval evidence was not treated as proof that the browser agent completed a journey step.

The agent moved from search result to Gardyn, compared product fit, selected Studio 2 and a compatible starter set, added them to cart, and reached the reversible payment-entry boundary. No account was created, no personal or payment data was entered, and no order was placed.

Scope and limitations

This limited snapshot is not a comprehensive website, SEO/GEO, security, legal/compliance, accessibility, AI-readiness, or ecommerce assessment. Results reflect the tested public experience and evidence available on August 13, 2026.

Shipping and tax were not calculated because a buyer address was not supplied. The app-based membership activation flow was outside the public pre-purchase journey, so its exact default trial-conversion state remains unknown.

Control boundary

DIRECTLY CONTROLLABLE: product copy, membership disclosures, configuration flow, cart state, and checkout add-on presentation. **NOT DIRECTLY CONTROLLED:** search result ordering and independent-agent source selection.

Evidence references

- Gardyn homepage - <https://mygardyn.com/>
- Gardyn Studio 2 - <https://mygardyn.com/products/gardyn-studio-gen2>
- Gardyn Home - <https://mygardyn.com/products/gardyn-home-kit>
- Gardyn Membership - <https://mygardyn.com/pages/gardyn-membership>
- Membership Terms - <https://mygardyn.com/pages/membership-terms>
- Live cart and checkout states observed during the test; ephemeral checkout URL not retained.

CLOSING NOTE

“No engagement with Black Summit Holdings is required or expected as a result of this snapshot. Regardless of provider, we encourage you to periodically test your e-commerce experience from the perspective of independent AI shopping agents and address opportunities that could improve successful buyer outcomes.”