



CARAWAY

Limited AI Shopping Agent Snapshot

Point-in-time buyer-journey evidence | August 13, 2026

EXECUTIVE OUTCOME

PASS. An independent shopping agent discovered Caraway through an unbranded search, distinguished the compact Duo options from the full Cookware Set, selected the smaller configuration explicitly designed for everyday use, and reached checkout with the intended product, color, quantity, and price intact.

Buyer objective

A couple wants to replace the cookware they use most often for everyday meals for two people. They want nonstick cookware in a neutral color, prefer to avoid buying more pieces than they realistically need, and want to understand whether a smaller Caraway configuration or the full Cookware Set is the better fit. Determine the most appropriate currently available option, verify the important differences in included pieces, size/capacity, price, care or compatibility considerations, and reach the purchase boundary without completing the transaction.

STAGE	STATE	OBSERVED RESULT
DISCOVER	PASS	Caraway surfaced in an unbranded search and was independently selected.
UNDERSTAND	PASS	Piece count, vessel size, use case, price, compatibility, and care resolved.
SELECT	PASS	Daily Duo in Cream matched everyday use without unnecessary pieces.
NAVIGATE	PASS	Intended configuration added without unwanted items.
TRANSACTION BOUNDARY	PASS	Checkout preserved quantity one and USD \$245.00.
BUYER OUTCOME	PASS	Correct, usable purchase-ready state reached.

Selected configuration: Daily Duo in Cream; 10.5-inch fry pan plus 3-qt saucepan and lid; quantity one; \$245 before address-dependent shipping and tax.



WHAT PERFORMED WELL

The product hierarchy supported a “buy less” decision

The Duo selector connected Minis Duo and Daily Duo, while the Daily Duo description explicitly called it a size up for everyday cooking. That let the agent avoid equating “smaller” with the smallest available vessels.

Functional facts were explicit

The selected page named the 10.5-inch fry pan, 3-qt saucepan and lid, \$245 promotional price, \$260 list price, compatible stovetops, 550°F oven limit, and care instructions.

Daily Duo preserves the full set’s core vessels

The full 12-piece Cookware Set contains the same 10.5-inch fry pan and 3-qt saucepan with lid, then adds a 4.5-qt sauté pan, 6.5-qt Dutch oven, additional lids, and storage organizers. Daily Duo met the stated need for the most-used cookware and cost \$200 less at observed prices.

Checkout preserved buyer intent

The cart and hosted checkout retained Daily Duo, Cream, quantity one, and \$245. Checkout item detail showed one Sauce Pan and one Fry Pan; no add-on or recurring purchase was observed.

Preservation direction

Preserve the use-case language, exact capacities, linked Duo selector, and line-item persistence that supported a correct lower-cost selection.



COMPREHENSION FINDING

No material failure established

The controlled journey did not establish a product-comprehension or transaction defect. The agent resolved the important tradeoffs and reached the correct purchase-ready state without relying on unsupported safety judgments.

Incremental opportunity - RECOMMENDATION

A compact comparison block beside the Duo selector could show Minis Duo versus Daily Duo capacities, intended use, lid/storage inclusion, and current price in one view. This would reduce cross-page comparison work; it is an optimization, not a defect.

Published claims boundary

Caraway describes the selected cookware as ceramic non-stick, compatible with gas, electric, and induction cooktops, and oven safe up to 550°F. Caraway also instructs low-to-medium heat and hand washing after cooling. This snapshot attributes those statements to Caraway and does not evaluate cookware safety.

TESTED TRANSACTION STATE

FIELD	OBSERVED CHECKOUT VALUE
Product	Daily Duo
Color / quantity	Cream / 1
Bundle detail	1 × Sauce Pan; 1 × Fry Pan
Subtotal / total	USD \$245.00; shipping calculated at next step
Recurring state	No subscription observed
Unwanted additions	None observed
Boundary	Information-step checkout; no personal information or payment submitted



SCOPE, METHOD, AND LIMITATIONS

An independent browser agent executed one unbranded discovery and public purchase journey. Relevant first-party collection, product, cart, checkout, compatibility, and care information was separately mapped and cross-checked. The test stopped before personal information or payment.

This was a limited point-in-time snapshot, not a safety, durability, medical, regulatory, or general website assessment. Search prominence may vary. Prices and availability can change. Shipping cost, delivery timing, and final tax were not calculated because no address was entered.

Control boundary

Product naming, configuration comparisons, use-case guidance, price presentation, care instructions, and checkout configuration are directly controllable. Third-party search ordering and independent-agent source selection are not directly controlled.

Evidence surfaces

carawayhome.com/collections/cookware-sets-and-duos
carawayhome.com/products/daily-duo?color=cream
carawayhome.com/products/minis-duo?color=cream
carawayhome.com/products/cookware-sets?color=cream
Public cart and hosted checkout observed August 13, 2026

No engagement with Black Summit Holdings is required or expected as a result of this snapshot. Regardless of provider, we encourage you to periodically test your e-commerce experience from the perspective of independent AI shopping agents and address opportunities that could improve successful buyer outcomes.

Prepared by Black Summit Holdings LLC
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